

December, 2016

Dear Friend of The Lowell School:

The Lowell School has distinguished itself as a New York State Regents approved and accredited not-for-profit non-public special education program that serves children with learning disabilities from elementary through high school age from all five boroughs, as well as Long Island and Westchester. Our students are offered an appropriate education and the opportunity to learn in an environment that offers highly individualized teaching and services.

To continue our mission, we need your help! There is a growing gap between the actual cost of educating our students and the funding that we receive from the state. On Sunday, March 19, 2017, we will be holding our annual ***“Love for Lowell”*** benefit at Terrace on the Park in Flushing Meadows Park. In the past, funds raised at ***“Love for Lowell”*** have helped us maintain and add critical resources to help our students become achievers and reach their potential. These funds are used to help pay for individual remedial reading and math teachers, student socialization programs, art, music, computers, sports programs, and extracurricular activities.

Please support The Lowell School through a tax-deductible donation of:

Gift certificates

Products and merchandise

Monetary gifts

You can also support The Lowell School by purchasing journal ads. Your donation will be acknowledged in our ***“Love for Lowell”*** benefit journal. Please complete the attached forms and return to us either via regular mail, email, or fax at (718) 353-6942. **If you have any questions or would like an electronic form, please do not hesitate to contact us at iveks1523@gmail.com or lon@nyc.rr.com, (917) 848-0768, or (917) 698-1896.**

Thank you in advance for your generous support. It will go a long way toward helping all of our students achieve their goals and dreams. We look forward to hearing from you.

Sincerely,

Irina Melamed
Benefit Co-chair

Lonni Fried
Benefit Co-chair

The Lowell School will be happy to provide confirmation of their 501(c)(3) status upon request.

ALL DONATIONS ARE TAX-DEDUCTIBLE

2017 Love for Lowell Donation Form

Donor (or Company name) as you would like it acknowledged. Please print clearly.

Contact Name (if different from above)

Address

City

State

Zip

Country

Phone

Fax

Email

Solicited by: _____ Phone: _____ Email: _____

DESCRIPTION OF ITEM(S): For each item, please include name, description, and individual item value. Brochures are helpful. Feel free to use an additional sheet.

SPECIAL INSTRUCTIONS: For each item, please note any and all exclusions, expiration dates, and reservation needs. *Certificates should be valid for a minimum of one year from March 19, 2017, the date of Love for Lowell.*

Estimated total fair market value of all items: \$ _____

Additional contribution: \$ _____ (Please make checks payable to: **The Lowell School**)

Total value of donation: \$ _____

Item(s) ☐ Item(s) will be shipped to The Lowell School **by February 1, 2017** (See address below)
☐ will be hand delivered to The Lowell School **by February 1, 2017** (See address below)

Please return this form with your donation(s) to:

The Lowell School
142-45 58th Road
Flushing, NY 11355
Attn: Cathy Vicital

Donor Signature

Date

THANK YOU FOR YOUR TAX-DEDUCTIBLE DONATION

2017 *Love for Lowell* Sponsorship/Journal Ad and Donation Form

I support the specialized academic program of The Lowell School via a sponsorship as indicated below.

☐ **Love Sponsor - \$5,000**

Table of 10, preferred seating, back cover ad in journal

☐ **Success Sponsor - \$4,000**

Table of 10, preferred seating, inside back cover ad in journal

☐ **Inspiration Sponsor - \$3,000**

Six (6) Tickets, inside front cover ad in journal

☐ **Achievement Sponsor - \$2,000**

Four (4) Tickets, full page gold ad in journal

☐ **Friend - \$1,000**

Two (2) Tickets, full page silver ad in journal

I would like to place a black & white ad in the 2017 “*Love for Lowell*” journal in support of The Lowell School.

☐ Full Page (10” x 7.5”) - \$350

☐ Half Page (5” x 7.5”) - \$200

☐ Business Card - \$100

☐ “*Love for Lowell*” listing (30 words) - \$50

☐ No Ad at this time. Enclosed is my tax-deductible donation of \$_____

Deadline: February 1, 2017. Please attach ad text or camera-ready artwork to this form and mail to address below. Please submit black and white printout sized to dimensions listed above. Your digital ad in PDF or Word format can also be emailed to mmaresco@thelowellschool.com. (Please write “JOURNAL AD” in subject line)

Donor or Company Name: _____

Contact Name (if different from above): _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

I hereby authorize The Lowell School to charge my credit card: ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Name (as it appears on credit card): _____

Card Number: _____ Exp. Date (MM/YY): ____/____

Zip Code: _____ Signature: _____

Total Amount Enclosed \$ _____ (Please make checks payable to: **The Lowell School**)

Solicited by: _____ Phone: _____ Email: _____

Please return this form with your payment to:

The Lowell School

24-20 Parsons Blvd.

Whitestone, NY 11357

Attn: Dede Proujansky

THANK YOU FOR YOUR TAX-DEDUCTIBLE DONATION